



Supply  
Network  
Shannon

## IT CHALLENGES AND OPPORTUNITIES

SAS Radisson Hotel  
Ennis Road, Limerick  
Wednesday May 25<sup>th</sup> 2005  
8.00am to 10.00am

### SUPPLY NETWORK SHANNON BREAKFAST MEETING

How can you **improve performance** from your IT Systems while **reducing cost**?

Are there opportunities to **share resources** through the SNS network?

To discuss these issues, **Supply Network Shannon** invites you to a **Breakfast Meeting** on

#### **'IT CHALLENGES AND OPPORTUNITIES'**

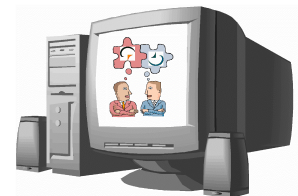
at SAS **Radisson Hotel**, Ennis Road, Limerick on **Wednesday, May 25<sup>th</sup>** from **8.00am to 10.00am**.

Companies are conducting a growing spectrum of commercial activities over the Internet and the IT systems being deployed by SMEs will play an essential part in their future success. While these technologies can provide significant opportunities for SMEs they also provide some considerable challenges. Choosing the right technology, hardware, software, etc. can be difficult and knowing which technical advice to trust can be the difference between profitable success or costly failure.

Once the IT system is in place it must be maintained and the multitude of updates, patches, modifications and tweaks required to keep systems secure and working effectively can put a significant strain on an SME, not to mention the cost involved in retaining internal or contracted IT support personnel.

The aim of this meeting is to discuss the key IT issues facing Manufacturing SMEs in the Region and to investigate collaborative network activities to improve their use and management of IT. The following short agenda is proposed:

- 8.00 Registration and Breakfast**
- 8.15 Presentation "Using Business Networks to Support IT Management"**  
- Brendan McCormack, Shannon Development
- 8.45 Group Discussion on Key IT Issues**
- 9.30 Potential SNS Collaborative activities**
- 10.00 Close**



This meeting should provide an excellent opportunity to share opinions on this topic, to investigate potential inter-company collaboration on IT issues and to network with your peers from other companies in the Shannon Region.

Attendance is **FREE** for SNS member companies and €20 for non-members.

**PLEASE CONFIRM YOUR ATTENDANCE BY COMPLETING THE *EVENT BOOKING FORM* OVERLEAF AND RETURNING IT TO SUPPLY NETWORK SHANNON BEFORE 5.00PM ON MONDAY MAY 23<sup>RD</sup> 2005.**



# Booking Form

*Supply Network Shannon is an Industry-led initiative aimed at Representing, Promoting, Developing and Interconnecting Sub-Supply companies in the Shannon Region.*

**From Name:** \_\_\_\_\_  
**Company:** \_\_\_\_\_  
**Address:** \_\_\_\_\_  
**Phone No.:** \_\_\_\_\_  
**Fax No.:** \_\_\_\_\_  
**Date:** \_\_\_\_\_

**To:** Bernie Madden  
**Address:** Supply Network Shannon  
The Granary, Michael St.  
Limerick  
**Phone No.:** 061 402 225  
**Fax No.:** 061 315 634  
**Email:** maddenb@shannondev.ie

**BOOKING FORM**

**Urgent**

I wish to confirm that the following will attend the  
**Supply Network Shannon** breakfast meeting on:

## **'IT CHALLENGES AND OPPORTUNITIES'**

**on** Wednesday, May 25<sup>th</sup> 2005  
**at** SAS Radisson Hotel, Ennis Road, Limerick  
**from** 8.00am to 10.00am

<i>Attendee Name</i>	<i>Position</i>	<i>Email Address</i>

**SEMINAR FEE: Free for SNS member companies; €20 for non members**

My company is an SNS member     Payment Encloses €\_\_\_\_\_     I will pay at the door €\_\_\_\_\_

**Please indicate below any specific question or issue that you would like raised during the discussion**

**Please Return Booking Form To The Address Below or Fax it to  
061 315634 before 5.00pm on Monday May 23<sup>d</sup> 2005.**